



Town of Concord
Finance Committee
22 Monument Square
Concord, Massachusetts 01742-0535

**Concord Finance Committee
Communications Task Force Committee Agenda
June 1, 2023, at 2:00PM
In Person Meeting:
Select Board Conference Room, Town House, 2nd Floor, 22 Monument Square**

Agenda

1. Call to Order
2. Discussion on Community Outreach/Communications as follows:
 - a. Who - target audience(s), committee(s), townspeople, voters
 - b. What - our message(s) associated with budgets, costs, overrides, perhaps surveys, etc.
 - c. When - timing of in-person meetings (with the "who"), articles in Concord Bridge, postcards to residents
 - d. Where - invite attendees, ask observers to engage, go to their turf, etc.
 - e. Why - foster better communication and understanding (of their needs) with town departments/TM and CMS/CCRS Admin. as well as the role Finance Committee plays in balancing needs with prudent financial recommendations
3. Next steps
4. Public comment
5. Adjourn

Reminders:

- **Next Meeting:**

June 5 (Monday) 2:00pm – if needed

Supporting materials for agenda items are available online at www.concordma.gov/fcmtgdocs . Materials are generally uploaded on the Tuesday prior to the Regular Meeting. If any member has materials they would like to present for discussion, please inform the chair in advance of the meeting.